

Display Advertising Rates

FREQUENTLY REQUESTED AD SIZES & PRICING PER ISSUE

Full Page\$2,025 (13.75" x 21")	1/8 Page \$250 (6.75" x 5")
1/2 Page - Vertical \$1,090 (6.75" x 21")	6.75" x 2" \$100
1/2 Page - Horizontal\$1,040 (13.75" x 10")	3.25" x 4" \$100
1/4 Page \$500 (6.75" x 10")	3.25" x 3" \$80
	3.25" x 2" \$50 Business Card

PREMIUM DISPLAY AD POSITIONS & PRICING PER ISSUE

3.25" x 3"- Spotlight\$300 Right Hand Upper Placement	3.25" x 1.5"- Zinger\$175 Left Hand Upper Placement
13.75" x 2"- Front Page Footer\$300 Bottom	6.75" x 2"- Front Page Half Footer\$155 Bottom
6.75" x 2"- Sun Bar\$200 Above the Mast	3.25" x 2"- Service Page\$60 Business Card

INSERTS

8.5" x 11"\$500
1-4 Page Insert

8.5" x 11"\$600
5-8 Page Insert

- Ask for a quote on larger or irregular inserts.
- Single-sheet inserts should be printed on 70 pound or heavier paper.
- All inserts must be folded to a maximum size of 11" x 7.25".
- 8,000 copies of each insert should be shipped to:
Engle Printing & Publishing,
1100 Corporate
Blvd., Lancaster PA 17601

DEADLINES:

- Camera Ready Art due by 12 noon on Monday's week of issue date.
- Sun Creative Components due to Kristina by 12 noon Thursday one week prior to issue date

SPONSORSHIPS AVAILABLE!

ADVERTISING CONTACTS/ RESERVE YOUR AD SPACE

Ro Zdrojewski, Account Executive
Email: Ro@TheSunOnTheWeb.com
Phone: 717-421-2703

Kristina Cummings, Production Manager
Email: Ads@TheSunOnTheWeb.com
Phone: 717-566-3251

All samples reflect actual sizing of the ad

- All rates are for full color! There are no "setup" charges for color.
- All ads appear free of charge on our website (www.thesunontheweb.com).

3.25" x 1.5"

You've got questions; they've got answers!

50^{plus} EXPO

April 28, 2022
9 a.m. – 2 p.m.
Hershey Lodge
325 University Drive, Hershey

Brought to you by:

DAUPHIN COUNTY

www.50plusExpoPA.com

TS

3.25" x 2"

**A RE/MAX AGENT IS
THE RIGHT AGENT FOR TODAY'S
COMPLICATED MARKET.**

Call to speak to one of our agents
RE/MAX Premier Services
717-533-3300
1130 Cocoa Avenue Hershey

SOLD

FOR SALE

RE/MAX

Angie Miller Jessica Callahan Lynn Vastyan Lori Worthing Sherri Lloyd Ellen Stover

Visit **premierhomespa.com**

3.25" x 3"

The "Other" Candy Company In Hershey PA!

25¢
Little Swirly
Lollipops

HOMEMADE CANDY
Since 1956 - Family Owned

- Ultra - Thin Brittles
- Creamy Chocolates
- Over 250 Kinds of Candy

717.533.7156
1424 East Chocolate Ave., Hershey
Hours: Tues. - Sat. 12-6

Grove's
BRITTLE WORKS

www.Grovesbrittleworks.com

6.75" x 2"

BROWNSTONE STATION
WELLNESS CENTER

The Gift Of Wellness is All-Year-Long!
Come and unwind after a long day by treating yourself to a Movement Class, buying unique items in our Boutique and relaxing with some Massage Therapy

Receive a FREE Gift when \$100 or More Gift Cards are Purchased Through The Month of December.

320 E 2nd St Suite B, Hummelstown | (717) 927-7500 texting preferred

BrownstoneStation.com

Front Page Placment Sample

Sun Bar **Spotlight**

Zinger **The Sun**

Font Page Half Footer **Font Page Half Footer**

Font Page Half Footer **Font Page Half Footer**

Font Page Footer

3.25" x 4"

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